

THE REDWOOD
 A & R DEVELOPMENT
 BALTIMORE, MARYLAND

TASKED WITH CREATING A SOPHISTICATED ENTRANCE & LOBBY FOR THE REDWOOD APARTMENTS LOCATED IN BALTIMORE'S BROMO ARTS DISTRICT, OUR DESIGN INTENT WAS TO CAPTURE URBAN ENERGY AND STYLE. BY UNDERSTANDING FUNCTION AND PURPOSE, THE REDWOOD'S LOBBY RENOVATION OFFERS A RELAXING OASIS FROM THE ABUNDANT URBAN REALM OUTSIDE THE BUILDING.

RESIDENTS ARE IMMEDIATELY DRAWN INTO THE ENTRANCE BY CONTEMPORARY SIGNAGE, AND A LOUNGE TYPE LOBBY AND LEASING AREA. USING MUTED TONES TOGETHER WITH RED ACCENTS, DARK WOOD FINISHES, AND LAYERED TEXTURES, THE LOBBY FLOWS EFFORTLESSLY FROM ONE AREA TO THE NEXT ACCOMMODATING STAFF, TENANTS, AND VISITORS. ALL DECOR ACCESSORIES, LIGHTING, CARPETING AND FURNITURE WERE CAREFULLY SELECTED TO CREATE THIS UNIQUE PUBLIC SPACE.

